



# ZEUS CONSULTING S.A.

## ENI CBC MED 2014-2020

**THEMATIC OBJECTIVE:** A-2 Support to education, research, technological development and innovation

**THEMATIC PRIORITY:** Priority A-2-2 Support SMEs in accessing research and innovation, also through clustering

**PROPOSAL TITLE:** Boosting Cooperation of SMEs with Research Actors towards Innovation in the Mediterranean Basin

**PROPOSAL ACRONYM:** SPEED

**BRIEF DESCRIPTION OF THE PROJECT:** The project focuses on the creation of a European clustering network of SMEs and Research actors that will contain cross-cutting divisions for the members' geographical, technical, scientific, cultural and linguistic interconnection. The main aim is to facilitate the innovative SMEs to get in direct contact with advanced research departments throughout Europe and thus enable a cross-sectorial fertilization and value chain innovation from these synergies towards final innovative and sustainable products/services, giving also a boost to local economies.

**MAIN OBJECTIVES-ISSUES TO BE ADDRESSED:** The main objectives of the project are to facilitate the interconnection of SMEs with advanced Research actors for innovation synergies, to foster entrepreneurship in an interregional clustering framework, to surpass the geographical, technical, scientific, cultural and linguistic barriers of developmental extroversion of SMEs, and to develop local economies.

**EXPECTED RESULTS:** The networking initiative of the current project will be spread throughout MED Basin countries and it will enhance any existing local (thus, not currently extrovert) initiative for innovation, creating clustering communities facing similar growth routes, facilitating advanced mentoring from Research actors and innovation planning (technology, business models) for the SMEs beneficiaries.

**PARTNERS SEARCHED:** Universities and business incubators

**TOTAL ESTIMATED BUDGET:** 1,5 M€

**CONTACT:** Ms. Christini Karvouna

**NAME OF ORGANIZATION:** Zeus Consulting

**TYPE OF ORGANIZATION:** Private Company, SME

**CITY:** Athens

**COUNTRY:** Greece

**EMAIL:** info@zeusconsulting.com

**PHONE NUMBER:** +302109424630

**WEBSITE:** www.zeusconsulting.com

www.zeusconsulting.com



Athens Offices: 44, Pentelis str., Athens, Greece  
Tel./Fax: +30 210 9424630 - Email: info@zeusconsulting.com